CASE FOR SUPPORT





"Well I've said before publicly that it's not my synagogue, Kehilath Israel, that's the most important institution in town, it's this. It's Hyman Brand Hebrew Academy."

Rabbi Moshe Grussgott Senior Rabbi, Kehilath Israel Synagogue

Since 1966, HBHA has educated more than 4,000 students with the goal of providing an excellent secular education, a profound Jewish education, and the skills and purpose to live meaningful lives as Jews and American citizens.

Our graduates have gone on to become distinguished scholars and professionals, many of whom are community leaders in Kansas City and around the country. A number of our alumni have returned to HBHA as parents of a new generation of Hebrew Academy students. One of our current families represents a third generation of HBHA students.

As we celebrate 57 years of success, we reflect on our changing society, our economic landscape and our goal to create a financially sustainable future for our school. HBHA's whole-child approach to education empowers students to achieve their greatest potential, instilling lifelong confidence and leadership skills to help them live their best lives.



"Not only did HBHA foster my intellectual curiosity and develop the critical thinking skills I needed to succeed, but it gave me a sense of belonging and a lifelong family that I'm proud to be a part of."

Haley Beth Organ HBHA alumna

As the only Jewish day school in Greater Kansas City, HBHA embraces all aspects of Jewish life and religious observation, providing a diverse, robust, warm and inclusive environment for the entire Jewish community.

HBHA is a critical part of the foundation of Jewish life in our region, enabling Jews who are committed to Jewish day school education to choose the Kansas City area as their home. This includes distinguished professionals, such as doctors, professors and scientists, as well as rabbis, cantors and other Jewish leaders. It is hard to overstate the impact of HBHA on the Kansas City Jewish community and the effect if HBHA was not here for those committed families.





WHY GIVE TO HBHA?

"When you look at investing in Jewish Kansas City, HBHA is really the pillar and the foundation of that. It prepares students to take ownership in this community."

Danny Wajcman '03

HBHA parent and former board member

We are proud to have educated students – regardless of financial capacity – for 57 years. Our tuition is set well below the cost of competing private schools, yet 55% of HBHA's students currently receive financial assistance. Consequently, development and fundraising efforts are imperative to help cover the cost of student education.

HBHA seeks immediate financial support in the form of:

- An Annual Campaign to support ongoing programming, financial aid and operations: \$1 million goal by June 30, 2024.
- An Endowment Campaign to ensure long-term support for a strong HBHA future: \$21 million goal by June 30, 2025.

To keep tuition affordable and make HBHA accessible to families in a broader socio-economic range, we rely heavily on community support from our funding organizations, foundations, and individual donors. Your gift will make a meaningful difference in the lives of many students and families!

WAYS TO GIVE

- 1. Donate online at www.hbha.edu/support-us/annual-campaign.cfm
- 2. Send a check to HBHA Annual Campaign, 5801 W 115th St. Overland Park, KS 66211
- 3. Make a gift through your Donor Advised Fund or Foundation

Gifts may be made monthly, quarterly, bi-annually or annually. Contact Kerry Cosner at monthly, quarterly, bi-annually or annually. Contact Kerry Cosner at kcosner@hbha.edu or 913-327-8156 to discuss your giving options.

