

## HBHA ANNUAL CAMPAIGN

**“When you look at investing in Jewish Kansas City, Hyman Brand Hebrew Academy is really the pillar and the foundation of that. Hyman Brand prepares students to take ownership in this community.”**

Danny Wajcman

HBHA Parent, Alumnus and Board Member

Since 1966, HBHA has educated more than 1,650 students. Our graduates earn some of the top test scores in the state of Kansas, and have attended a wide and impressive array of colleges and universities over the years. Our alumni have returned as parents of current HBHA students and as professional and volunteer leaders in the Kansas City Jewish community. As we celebrate our 53-year history of success, we reflect on our changing society, our economic landscape, and our goal to create a financially sustainable future for our school.

HBHA is a K-12 private Jewish day school that serves approximately 225 students each year. Our program provides a whole-child approach that supports students' personal discovery; giving them the chance to define and create their own success. HBHA students routinely rank in the top two for ACT scores among private high schools in the city. Our customized education plan includes low student-to-teacher ratios, differentiation in the classroom, and a strong student services department that helps us focus on each student as an individual.

HBHA empowers students to achieve their greatest potential, instilling lifelong confidence and leadership skills to help them live their best lives. Our commitment to Jewish education ensures students learn values that mirror those in the home. As the only Jewish day school in Kansas City, our school embraces all aspects of Jewish life and religious observation.





## WHY GIVE TO HBHA

We are proud that we have educated students - regardless of financial need - for more than 50 years. Our tuition is set at half the cost of competing private schools, and more than 50% of HBHA students receive financial assistance each year. Consequently, development and fundraising efforts are imperative to help cover the cost of our students' education.

HBHA seeks immediate financial support in the form of:

- an Annual Campaign to support ongoing operations: \$1.3 million goal by June 30, 2020,
- long-term support to ensure a strong future for HBHA through an endowment campaign: \$15 million goal by June 30, 2021.

To keep tuition affordable and make our school accessible to families in a broader socio-economic range, HBHA relies heavily on community support from our funding organizations and individual donors. Your gift will make a meaningful difference in the lives of so many students and families in Kansas City!

## GIVE TODAY

1. Give online at [hbha.edu](http://hbha.edu)
2. Send a check to HBHA, 5801 W. 115th Street, Overland Park, KS 66211  
ATTN: Development Dept.
3. Make a donation through your donor-advised fund/foundation

Gifts may be paid monthly, quarterly, bi-annually or annually. Contact Kerry Cosner, [kcosner@hbha.edu](mailto:kcosner@hbha.edu), 913.327.8156, to discuss your giving preferences.