



## HBHA ANNUAL CAMPAIGN

**"When you look at investing in Jewish Kansas City, Hyman Brand Hebrew Academy is really the pillar and the foundation of that. Hyman Brand prepares students to take ownership in this community."**

Danny Wajcman

HBHA Parent, Alumnus and Board Member

Since 1966, HBHA has educated more than 1,650 students with the goal of providing a top-tier secular education, a deep and meaningful Jewish education, and the skills and purpose to live meaningful lives as Jews and American citizens.

Our graduates have gone on to become distinguished scholars and professionals, many of whom are community professionals and leaders in Kansas City and around the country. A number of our alumni have returned to HBHA as parents of second-generation students, and this year, we welcomed our first third-generation student into the Kindergarten class.

As we celebrate our 54-year history of success, we reflect on our changing society, our economic landscape and our goal to create a financially sustainable future for our school. HBHA's whole-child approach to education empowers students to achieve their greatest potential, instilling lifelong confidence and leadership skills to help them live their best lives. As the only Jewish day school in Greater Kansas City, HBHA embraces all aspects of Jewish life and religious observation, providing a diverse, robust, and warm and inclusive environment for the entire Jewish community.

HBHA is a critical part of the foundation of Jewish life in our region; enabling Jewish families who are committed to Jewish day school education to choose the Kansas City area as their home. This includes distinguished professionals, such as doctors, professors and scientists, as well as rabbis, cantors and other Jewish leaders. It is hard to overstate the positive impact HBHA has on Jewish life in Kansas City, as well as the challenges our community would experience without HBHA and its committed families.





## WHY GIVE TO HBHA

We are proud to have educated students – regardless of financial capacity – for more than 50 years. Our tuition is set at half the cost of competing private schools, yet more than 50% of HBHA’s students receive financial assistance each year. Consequently, development and fundraising efforts are imperative to help cover the cost of student education.

HBHA seeks immediate financial support in the form of:

- An Annual Campaign to support ongoing operations, programming and financial aid: \$1 million goal by June 30, 2021.
- An Endowment Campaign to ensure long-term support for a strong HBHA future: \$15 million goal by June 30, 2022.

To keep tuition affordable and make HBHA accessible to families in a broader socio-economic range, we rely heavily on community support from our funding organizations and individual donors. Your gift will make a meaningful difference in the lives of many students and families!

## GIVE TODAY

1. Give online at [hbha.edu/support-us/](https://hbha.edu/support-us/)
2. Send a check to HBHA Development, 5801 W. 115th Street, Overland Park, KS 66211
3. Make a donation through your Donor Advised Fund or Foundation

Gifts may be paid monthly, quarterly, bi-annually or annually. Contact Kerry Cosner, [kcosner@hbha.edu](mailto:kcosner@hbha.edu), 913.327.8156, to discuss your giving preferences.